

Rowing committee minutes
January 2020

Ian

Junior Brunch:

Price discrepancy

Launches:

UCI launch-restricted use

\$4700.00 with proper documentation fees

Wintech left hand drive-out of service

Rowing program needs to pull boats out of water for Keegan to repair

Barge location:

Opportunity: oars in unsafe location-too far from barge.

Solution: move to inside barge or alongside building closer to barge dock

Mandatory Parent Meeting:

9:30am

Send another reminder

Regatta schedule

Lightweight rowers agreement with USRowing

(This following insert is for Barney-I can't get it to move)



Participants: Barney, Bettina, Ian, Irene, James, Kira, Kristen, Lisa

The group was asked to share their thoughts on the strengths, weaknesses, Opportunities and threats for the rowing program in 2019. Duplicate responses are indicated by the number in parenthesis.

Strengths

- In 18 months we have each of the rowing units we wanted up and running.
- The overall atmosphere is vastly improved since two years ago. (3)
- Student to coach ratio.
- We have good coaches for each program and the kids are happy. Cohesive group. (4)
- The Jr coaches have set up a positive culture for the kids. (2)
- "Sea Base family" culture (3)
- Middle school program that gives a through line to college.
- We have a good fleet of boats.
- Parents as an increasingly cohesive group who are contributing their time, talent and treasure. (2)
- The interplay of masters and kids is very positive.

Weaknesses

- Coach churn in several programs.
- Risk of coach burn out with back to back nature of our program six days a week and 7 days during competition season.
- Poor accounting system (4)
- Administrative help. Too much is falling on volunteers at the moment.
- Hard to properly fundraise when we don't have solid budget knowledge.
- Marketing
- Regular communications with parents and rowers
- Low fee for Sunday only.
- Opportunities for growth are limited by the size of our facility
- As a new program we can be more innovative than the competition.

Opportunities

- Increase coach training. (3)
- Improve our fundraising. Create a culture of giving. (3)
- Establish more of a "winning" culture. Focus mindset on being a competitive mindset while having fun and be more inclusive. (2)
- Develop more thorough accounting system and policies and procedures. (5)
- Combine duties for coaches to make the positions more financially sustainable. (2)
- Annual facility fee to cover maintenance of facilities and boats. (3)
- New newsletter format that will be easier to manage.
- Develop communications plan for the parents. (2)
- Increase awareness of the program in the OC. Develop a more robust marketing plan.
- Educate rowers and parents of where the fees go i.e. pie chart of where the fees go. (3)
- Have a finance person on the Board and a budget report at each meeting (3)
- Lower Castaways long term project. (3)

Threats

- Current boathouse layout.
- Admin support.
- Lack of clarity between the OCBSA and rowing vis a vis staff policies.
- Kids not able to volunteer.
- All volunteers needing OCBSA training.
- NAC bullying of our kids on the water and at school. Kids who leave NAC will not come to NSB as they don't want to be treated like that. Also impacts our kid's competitive mentality.

Fundraising:

Erg-A-Thon

February 1, 2020

mandatory

400.00 per athlete

Urgent need to raise 25,000 to purchase Resolute boats

Meeting for interested members before parent meeting @8:30

Tom Hartmann to present budget overview

money specifically for Resolute boats and trailer (secondary)

Family foundation
waiting to hear back

Barney

SWOT assessment (see attachment under Ian)
Group priorities
Budget
Monthly plans/timeline
James will prepare with Ian
Will schedule planning meeting with James and Barney

Lisa

Boathouse tidiness
Floor plan for storage
Kayaks to be removed
Tom will purchase locks and move outside
Gate to dock needs repair
Marcio to handle, will be paid
Gym door on water side broken
James will arrange professional repair

Cathryn

Wash deck floor-nothing done yet
Tom is still looking into solutions and checking budget
Barge plank safety
Keegan has made prototype
When will heavyweight 1x be back from repair?
unknown-it is with Dan currently

James

Will be organizing/in charge of rowing program budget and figuring out ledger code

Charlotte

Welcome to the committee, Charlotte is taking the place of Irene Bhatia
Erg A Thon
February 1
T-shirts online-athletes and supporters may purchase
\$400.00 per athlete